

# The Future-Proof Project Manager: Developing Your Digital-Age Project Management Skills

*Understand The Dynamics Of Change And Transformation And Its Impact On Project Management. Leverage Agility And An Innovation Mindset And Develop Key Skills For The Digital-Age And Beyond*

## On this Course, You Will:

- Be acquainted with trends affecting the business and project management profession
- Be equipped with innovative frameworks to solve business challenges and respond to changing demands
- Explore disruptive trends and technologies that require a project manager's attention
- Learn how to keep up with digital-age skills, new demands and frameworks to future-proof your project management career
- Discuss real-life examples of complex transformation journeys and learn how project management is adaptable to best fit now and then



Earn your  
Digital  
Certification



**Abdallah Nasrallah**®  
MBA, PMP, ACP, PBA

International Management Consulting  
Advisor and Business Leader

## COURSE INFORMATION

### Meet Your Expert Course Leader



#### Abdallah Nasrallah – MBA, PMP, ACP, PBA

International Management Consulting Advisor and Business Leader

Abdallah is an international management consultant, a trusted advisor, a business leader and a coach with over two decades of experience in the MENA region.

Abdallah is experienced in optimising and transforming organisations through successful strategy and portfolio management, programme/project delivery, business process optimisation, promotion of governance and compliance and enablement of business through technology and innovation.

With a special blend of expertise, Abdallah served numerous organisations across the government, telecommunications, healthcare, digital, transportation, construction, services, hospitality and tourism, information technology and education sectors. Entities include Dubai Holding, Orange Telecom, AW Rostamani Group, Du, A.T. Kearney, and Dubai Municipality amongst others.

He holds an Executive MBA from Bradford University, and a BSc degree in Information Management. He is a Project Management Professional (PMI-PMP), Agile Certified Practitioner (PMI-ACP), and Professional in Business Analysis (PMI-PBA).

### Who Should Attend

This course is designed for anyone who is involved in project/programme management and needs to understand the dynamics affecting organisations and project managers in the digital age.

- Functional managers involved in project/programme management/transformation
- Transformation Project Managers
- Transformation team members
- Change Managers involved in project management
- Entrepreneurs establishing new organisations
- Experienced Project/Program managers who are involved or planning to be involved in transformation programmes

## Course Overview

Change and transformation projects in the digital age require a different approach and additional skills than traditional project management skills. This is the main reason why the project management profession should always be improved and enhanced with skills that are anticipated in-line with future demands. When transformation and dynamic functions like project management hit each other head on, the results can be game changing. Project managers should embrace agility, innovative models and tools to make their jobs as impactful to the organisation as they can be.

**The Future-Proof Project Manager: Developing Your Digital-Age Project Management Skills** course is geared towards helping participants gain the power to think more creatively in expanding their project management skills. It is tailored to familiarise participants with performance-enhancing techniques to drive professional, personal, and organisational growth in project management.

During the course, you will discuss and practice innovative ways to align your skills with what is needed in the future as far as the project management profession is concerned. You will learn about disruptive trends affecting organisations both strategically and operationally and how to be well-equipped to lead the way forward.

## Course Requirements And Certificates

Delegates must meet two criteria to be eligible for an Informa/PMI® Certificate of Completion for a course:

- Satisfactory attendance - delegates must attend all sessions of the course. Delegates who miss more than 2 hours of the course sessions will not be eligible to sit the course assessment
- Successful completion of the course assessment

Delegates who do not meet these criteria will receive an Informa Certificate of Attendance. If delegates have not attended all sessions, the Certificate will clearly state the number of hours attended.



PMI Talent Triangle

Technical	10
Strategic	6
Leadership	8

# COURSE OUTLINE

**Course Timing:** Registration will be at 08:00 on Day One. The course will commence at 08:30 each day and end at 14:30. There will be breaks for refreshments and lunch will be served at the end of each day's session.

## Day One

### Introduction To Transformation

- Types of transformation – The What and How?
  - Business transformation
  - Organisational transformation
  - Digital transformation
- Transformation mindset for a project manager
- Transformation and strategic change
- Transformation roadmap phases
- Traditional vs. change vs. transformation projects/programs

### The PM As A Transformation Leader

- Six basic rules to successful transformation using project management
  - Strategic alignment
  - Capability management
  - Value focus
  - Drive sustainment
  - Agility and flexibility
  - Talent management

### Case Study – IKEA Transformation

### Project Management In The Digital Age, Concepts, Realities

- What's in it for project managers – A macro view
  - Defining future-proof project management
  - Project management role – Analysis and growth
  - Historical project management profession improvements
- Organisational trends impacting projects and teams
- Positioning future-proof project manager as a business leader and a strategic innovator
- Industry knowledge and interpersonal skills
- Self-transformation for the digital age project manager

### Exercise: Self-Assessment

## Day Two

### Disruptive Trends That Require The Project Manager's Attention In The Digital Age

- Potential benefit and impact of trends on the project management profession
- The trends and why should you care?
  - Industry 4.0 and impact on future operations
  - Artificial Intelligence affecting work and results
  - Utilising Machine Learning for the benefit of business
  - Robotic Process Automation (RPA) as an enabler
  - Blockchain
  - Edge computing
  - Virtual reality (VR) and Augmented Reality (AR)
  - Cyber security
  - Internet of Things (IoT) and the Internet of Everything (IoE)

### Workshop: Putting It All Together; Reflective Impact Analysis

### Top Digital Age Skills For Project Management

- The PM skillset matrix
- Recommended digital age skills: Approach and mindset
  - Data science skills as an enabler
  - Adapt an innovation mindset
  - Security and privacy knowledge
  - Legal and regulatory compliance acquaintance
  - Ability to make data-driven decisions
  - Collaborative leadership skills

### Exercise: Personal PM Skills Transformation

## COURSE OUTLINE (CONTINUED)

### Day Three

#### The Concept Project Management 3.0

- Design thinking as a future to management
- Refining project management aspects:
  - Control, agility, responsiveness, and value
  - Projects as part of a bigger picture
  - Leading projects as business
  - Project scope and constraints
  - Project roadmap and planning
  - Transformation actors
  - Communication, engagement and support
  - Risk management for change and transformation
- Lean project management concepts

#### Smart Project Management

- Disrupt the project management practice
- Smart project management tools
  - Smart control boards
  - Smart dashboards
  - Kanban and Scrumban

#### Workshop: Project Of The Future

#### Future-Proof Project Management Framework (Putting It All Together)

- Future-proof project management framework
  - Framework goals, and pillars
  - Framework governance
  - Extensions to the framework
- Adaptive project management and value-driven delivery
- Embracing the digital age culture
  - Understanding the need of a digital age culture
  - Tools for creating awareness
  - Actionable model to change
- Future-proof skillset matrix

#### Discussion: Model Application

### Day Four

#### Developing The Innovation Mindset

- Innovation in project management
- The innovation and creativity agenda
- Innovation as a key to unlock future potential
- Project management growth strategies
- Mastering value delivery and innovation opportunity
- Innovation in business, process, and technology

#### Team Exercise: Develop Your Project Innovation Agenda And Toolkit

#### People, Project Management And The Organisation

- People engagement and motivation
- Digital age people considerations
- Promoting visibility through project management
- Manage predictions utilising data and facts
- Performance management and relevant metrics
- Growth strategies and next steps

#### Workshop: Evaluate Visibility And Performance In The Digital Age



Informa AllSecure is Informa's approach to enhanced health and safety standards at our events following COVID-19.

From trainers to delegates, speakers, visitors and journalists, those who come to our events come to connect, learn, know more and do more business, effectively and safely.

The standards and practices that make up Informa AllSecure are designed to provide confidence that at every Informa event, we are striving to provide the highest standards of safety, hygiene, cleanliness and quality.

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